

Statement of EEO Policy

This EEO Public File Report is filed in compliance with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of Station(s) KOZZ, KDOT, KUUB, KHIT, KPLY.

Lotus Radio Corp, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensure equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

The Recruitment Sources are identified by number and listed (with contact information) in the following pages.

Full-Time Vacancies Filled During Reporting Period June 1, 2009 – May 31, 2010

Full-Time Position	Recruitment Sources Used	Recruitment Source for Successful Applicant	Total No. Interviewed from All Sources
GROUP MKTG DIR	1-26, 28-35	33	3
ON-LINE ACCT EXEC	1-26, 28-35	30	5
ACCT EXEC	1-13, 15-26, 28-35	32	15
KDOT ON-AIR	1-14, 16-26, 28-35	28	14
ACCT EXEC	1-14, 16-26 28-35	32	1
ACCT EXEC	1-14, 16-26, 29-35	32	5 (3)
ACCT EXEC	1-14, 16-26, 29-35	32	
ACCT EXEC	1-14, 16-26, 29-35	32	

Total number of persons interviewed during applicable period: 43

SUPPLEMENTAL RECRUITMENT MEASURES:

In addition to direct job vacancy announcements and hiring procedures, we complied with the initiative outlined in the 2002 EEO Rule Sec. 73.2080(c)(2) regarding supplemental recruitment activity. For this reporting period we participated in or conducted the following:

Activity/Description	Date	Staff Participant(s)	Sponsor / Initiator

<p>Menu Option #14 – Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination. – The yearly Lotus Managerial Convention was held at the Golden Nugget in Las Vegas on December 2-4. In attendance were radio station General Managers, and Corporate executives including the General Counsel and Lotus Chief Compliance Officer. The new position of General Counsel was announced by Lotus’ CEO who noted that our first General Counsel has been filled by a one-time FCC attorney, and New York and Washington DC attorney for FCC matters for Lotus for a period of over 40 years. As in the past various FCC compliance issues are discussed and attendees have the opportunity to discuss and raise issues pertaining to their own particular compliance questions. The Lotus Compliance Officer emphasizes the importance and diversification of the all important “menu options” that appear in the</p>	<p>December 2-4, 2009</p>	<p>All Lotus Corp. Management</p>	<p>Lotus Radio Corp.</p>
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<p>"Annual Local Public Files Reports" for all markets.</p>			
<p>#8 – Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. – Lotus Radio Corp offered training programs to all employees interested in cross-training in different departments. Part time employees especially have the chance to learn new skills.</p>	<p>June 1, 2009 – May 31, 2010</p>	<p>All Lotus Corp. Management and Employees</p>	<p>Lotus Radio Corp.</p>
<p>#9 – Establishment of a mentoring program for station personnel – All new employees are assigned a mentor to help them through the learning/training process. All current employees are offered a mentor if wanted.</p>	<p>January 1, 2010 – May 31, 2010</p>	<p>Lotus Radio Corp. Management and employees.</p>	<p>Lotus Radio Corp.</p>
<p>Menu Option #7 - Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting - Lotus Radio Corp created a broadcast specific scholarship to be given in the amount of \$1,000 to a local high school student looking to study broadcasting in college.</p>	<p>January 1, 2010 – May 31, 2010</p>	<p>Lotus Radio Corp management / RMHC scholarship board.</p>	<p>Lotus Radio Corp./ RMHC</p>

<p>Lotus partnered with the established Ronald McDonald House Charity Scholarship program, which reaches out to youths of all ethnicities and backgrounds.</p>			
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RECRUITMENT SOURCES:

* Designates an entity requesting notification.

# Source	Recruitment Source: Name, Address, Contact Person, Telephone Number	Total Number Interviewees Provided by Source During Period	Full-time Positions for Which This Source Was Utilized
1	<p>Reno Sparks Indian colony 98 Colony Road Reno, NV 89502 Contact: Peggy Goins Phone: 329-2936 Fax: 329-8710 Email: pgoins@RSIC.org</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
2	<p>Bureau of Vocational Rehabilitation 4001 S. Virginia Ste H Reno, NV 89502 Contact: Linda Williams Phone: 688-1450 Fax: 834-1970 Email: lmwilliams@NVdetr.org</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>

3	<p>Nevada Urban Indian 5301 Longley Lane Ste 178 Reno, NV 89511 Contact: Noella Madera Phone: 788-7600 Fax: 788-7611 Email: nmadera@nevadaurbanindians.org</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
4	<p>Truckee Meadows Community College Job Placement 7000 Dandini Blvd Reno, NV 89512 Contact: Job Placement Office Phone: 674-7661 Fax: 673-7268 Email: bgreen@tmcc.edu</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
5	<p>Veterans Employment 1929 S Carson St Carson City, NV 89701 Contact: Christina Slade Phone: 684-0400 Fax: 684-0466</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
6	<p>Nevada Women's Fund</p>	<p>0</p>	<p>Group Mktg Dir</p>

	770 Smithridge Drive #300 Reno, NV 89512 Contact: Wendy Hutchings Phone: 786-2335 Fax: 786-8152 Email: wendy@nevadawomendfund.org	0 0 0 0 0	On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
7	Career College of Northern NV 1195 Corporate Blvd Reno, NV 89502 Contact: Lorie Schall Adams Phone: 856-2266 Fax: 856-0935 Email: l.adams@ccnn4u.com	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
8	NAACP PO Box 7757 Reno, NV 89510 Contact: Rose Gordon Phone: 322-2992 Fax: 322-9909	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
9	Intertribal Council of NV PO Box 7440 Reno, NV 89510 Contact: Edith Carigan	0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air

	Phone: 355-0600 Fax: 355-0648	0 0	Acct Exec Acct Exec Acct Exec Acct Exec
10	Nevada Hispanic Services 637 S. Steward St. Carson City, NV 89701 Contact: Raquel Knecht Phone: 885-1055 Fax: 885-7039 Email: nhscc@gbis.com	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
11	Hispanic Chamber of Commerce 1479 S. Wells Ste 15 Reno, NV 89502 Contact: Maury Centeno Phone: 786-4100 Fax: 786-4112 Email: maury.centeno@usbank.com	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
12	Sierra Nevada Job Corp 5005 Echo Ave Reno, NV 89506 Contact: Kathy Gardella Phone: 972-5267 Fax: 786-1093 Email: gardella.kathy@jobcorps.org	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec

13	<p>Community Services of Northern NV PO Box 10167 Reno, NV 89510 Contact: Karen Coffman Phone: 786-6023 Fax: 786-5743 Email: kcoffman@csareno.org</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
14	<p>University of NV – Reynolds School of Journalism Mail Stop 310 Reno, NV 89557 Contact: Sally Echeto Phone: 784-4519 Fax: 784-6656 Email: echeto@unr.edu</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
15	<p>UNR – Career Development Mail Stop 0104 Reno, NV 89557 Contact: Jenny Johnson Phone: 784-4678-CLOSED 7/1/09 Fax: 784-1884 Email: jennyj@unr.edu</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>

16	<p>Veterans Center 1155 West 4th Street St #101 Reno, NV 89503 Contact: Phone: 323-1294 Fax: 322-8123</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
17	<p>International Students & Scholars 120 Fitzgerald Bldg MS074 Reno, NV 89557-0144 Contact: Phone: 784-6874 Fax: 327-5845</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
18	<p>AARP 1135 Terminal Way Ste 102 Reno, NV 89502 Contact: Phone: 323-2243 Fax: 323-7368</p>	<p>0 0 0 0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec</p>
19	<p>Nevada Broadcasters Assoc 1050 E Flamingo Rd #S102 Las Vegas, NV 89119</p>	<p>0 0 0</p>	<p>Group Mktg Dir On-Line Acct Exec Acct Exec</p>

	Contact: Phone: 702-794-4994 Fax: 702-794-4997	0 0 0	KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
20	*Center for Student Cultural Diversity Mail Stop 0144 RM 115 Juniper Hall Reno, NV 89557 Contact: Dorthy Barry Phone: 784-4936 Fax: 784-1402 Email: dbarry@unr.edu	0 0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
21	*Nevada Hispanic Services 3905 Neil Road Reno, NV 89502 Contact: Carmen Mills Phone: 826-1818 Fax: 816-1819	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
22	*American Women's Business Assoc. P.O. Box 20268 Reno, NV 89510 Contact: Current President Phone: 786-2335	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec

	Fax: 322-5014		Acct Exec Acct Exec
23	Sierra NV College 999 Tahoe Blvd Incline Village, NV 89451 Contact: Erica Jensen Phone: 831-1314 Fax: 831-6223	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
24	Morrison University 10315 Professional Circle Ste 201 Reno, NV 89521 Contact: Virginia Castleman Phone: 850-0700 ext 111 Fax: 850-0711 Email: vcastleman@morrison.neumont.edu <u>u</u>	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
25	Pro Net 1201 Terminal #104 Reno, NV 89521 Contact: Resource Dept Phone: 336-4450 Fax: 336-4798	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec

			Acct Exec
26	State of NV Dept of Employment Security (NV Job Connect Form) 4001 S. Virginia St. #11 Reno, NV 89502 Contact: Business Services Phone: 834-1970 Fax: 688-1279	0 0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
27	Reno Gazette Journal (RGJ) Classified Careerbuilder.com	0 0 0 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
28	www.allaccess.com	1 0 0 9 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
29	In House Bulletin – Breakroom	0	Group Mktg Dir

		0 0 0 0 0	On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
30	Radio Ads on KUUB, KOZZ, KDOT, KHIT, KPLY	0 1 2 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
31	Notice on all Lotus Radio Corp. Websites (KOZZ, KDOT, KUUB)	0 0 1 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
32	Former/Current Lotus Employees	2 3 3 3 1 4	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec

			Acct Exec Acct Exec
33	Client Referral	0 0 1 0 0 1	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
34	Walk-in	0 0 4 2 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
35	Craig's List	0 1 4 0 0 0	Group Mktg Dir On-Line Acct Exec Acct Exec KDOT On-Air Acct Exec Acct Exec Acct Exec Acct Exec
